



# Voices from the Leading Edge

**Satellite Conference & Webcast**  
**Thursday, July 14, 2005 • 1:00-2:30 p.m. (Central Time)**

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## Health Promotion & Education at the Crossroads: New Public Health Directions

*A unique opportunity is offered to public health professionals across the country to participate in the 23rd National Conference on Health Education and Health Promotion.*

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**N**ow is not the time for the faint of heart. Public health leaders in this session have unique national, state and local perspectives on what we in public health currently face and what critical issues are in store for us in the future. Their special insight on public health challenges is invaluable to professionals who want to stay relevant. The public health successes they and their organizations have had and the factors that contributed to those successes can provide a valuable blueprint for future strategies . . . or will those strategies have to be different? How are public health leaders preparing now for what lies ahead?

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### Faculty:

Georges C. Benjamin, MD  
Executive Director  
American Public Health Association  
Washington, DC

Richard A. Raymond, MD  
President, ASTHO  
Chief Medical Officer  
Nebraska Health &  
Human Services System  
Lincoln, NE

Karen Zeleznak, MS, MPH  
Health Officer  
Bloomington Public Health Division  
Public Health Center  
Bloomington, MN

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### Program Objectives:

1. Learn about the challenges and successes leaders and their organizations have had and the factors that contributed to those successes.
2. Gain insight about critical issues that leaders see on the horizon.
3. Become aware of strategies leaders are taking to prepare for future challenges.

### Conference Details:

Target Audience: Health educators and health promotion specialists at the local, state and national levels, community health workers, worksite health promotion specialists, multidisciplinary public health staff, social workers, health consultants, chronic disease directors, program managers, researchers, academics, nurses, nutritionists, clinical practitioners, patient educators and students.

CEUs: DHPE is a designated provider of continuing education contact hours for Certified Health Education Specialists. There is a \$20 fee for contact hours. CHES contact hours will be available for 1.5 hours.

Registration for satellite and webcast viewing: [www.adph.org/alphtn](http://www.adph.org/alphtn) Cost: No cost to view

Satellite Viewing: This program will be broadcast on both Ku & C bands.

Webcast Viewing: This program will be available as a webcast. RealPlayer (version 9 or higher) is required to view.

Conference Materials: Posted on website approximately one week before the program.

Questions: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us) or 334-206-5618.

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Produced by the Alabama Department of Public Health  
Sponsored by the Directors of Health Promotion and Education (DHPE) and  
the Centers for Disease Control and Prevention (CDC)

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UPCOMING CONFERENCE:

**Supersizing of America: The New Challenge of Obesity**  
Thursday, August 11, 2005 • 1:00-2:30 p.m. (Central Time)

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alabama public health training network

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